

ADELAIDE FESTIVAL AF

GREEN ARTIST GUIDE

ADELAIDE FESTIVAL: CARBON NEUTRAL

Adelaide Festival is committed to reducing the Festival's footprint and impact on the environment. The Festival is certified carbon neutral through Climate Active and working to consistently measure and reduce across festival operations while offsetting the remaining carbon emissions involved in presenting our arts festival. Sustainability best-practice is embedded in Adelaide Festival culture and operations. Whilst a step in the right direction, achieving carbon neutrality does not represent the end of our emissions reduction journey. We are working with our staff, artists, suppliers, crew, volunteers, donors, sponsors and audience to ensure that sustainability is a key focus in everything we do.

HOW YOU CAN HELP US IN CLIMATE ACTION

We are excited to be teaming up with Green Music Australia this year with their Green Artist Guide. A comprehensive handbook for artists who want to go green and become confident advocates for change, putting our planet on centre stage.

Environmental action will take different shapes depending on the issues that matter to you and where you're at. There is a lot of info so dive in but don't overload yourself. As Festival time is a busy period for all of us, we have also provided some quick tips here to get started with some of the things we are doing at the Adelaide Festival and how you can get involved. Just pick one or two things to focus on, it's all a journey, have some fun and shout out if you have any questions.

WORK IN PROGRESS

Adelaide Festival is committed to reducing emissions and environmental impact and we are constantly striving to improve sustainability within operations. If you have any recommendations, ideas or feedback on our current operations please let us know so we can continue to work towards further improvements. You can find more information around our journey so far and future goals on our [website](#).

Any questions, ideas or roadblocks, drop a line to our Sustainability Coordinator, Beatrice: bjeavons@adelaidefestival.com.au

DIVESTMENT

If you do nothing else, the number one thing any of us can be doing in this space is looking at our financial institutions and where they are investing our hard-earned cash monies.

Action: check out [Market Forces](#) to compare your banks and super. Divest from stinky coal and support funds that invest in renewables. This [incredible podcast](#) sums up how we can stop funding the climate crisis.

FIRST NATIONS FIRST

Aboriginal and Torres Strait Islander people have been caring for Country and the environment for thousands of generations. Educate yourself on First Nations peoples and culture. Along with self-directed research, be willing to listen and learn.

Action: Make an Acknowledgment of Country at the start of shows and engage with traditional owners to do a Welcome to Country. Find more info at [CommonGround](#) centring First Nations people, knowledge and culture.

KNOW YOUR FOOD MILES

Animal agriculture is responsible for 18% of global greenhouse gas emissions and 3 million tonnes of food waste is produced every year just in Aus. This is enough to fill the MCG 6 times! Adelaide Festival is committed to reducing this impact where possible by implementing a 80% vegetarian policy across all corporate hospitality, events, and functions.

Action: Develop a Green Rider, giving single use plastics the flick, prioritise plant based organic and local products with minimal packaging.

PLANT TREES WITH REFOREST

Forest restoration isn't just one, but overwhelmingly the top climate change solution. Not only do they take carbon out of the atmosphere, but they also purify the air, provide habitat and contribute to urban cooling.

Action: Jump on the [Reforest app](#) to track and offset carbon emissions by planting trees in local biodiversity regeneration projects to restore Australian ecosystems.

ADVOCATE FOR CLIMATE AND INSPIRE ACTION

You have a platform with an influence. Speak about issues on stage, talk about your environmental commitments and how people can be part of the action. Around 34% of tour emissions come from audience travel.

Action: Check out [Green Music Australia's](#) campaigns and find out ways to engage fans around the climate crisis and environment. Do a shout out on socials, encourage fans to take public transport, ride, carpool or [offset](#) their travel to shows.

BYO BOTTLE

All Adelaide Festival venues have refill stations so help us cut down on waste and BYO. AF will provide a stainless steel bottle when and if required.

Action: Ditch the single use plastics and champion reusables where you can. Jump on the [#BYOBottle](#) campaign and bring your own water bottle and keep cup.

ACT ON WHAT INSPIRES YOU AND SPREAD THE WORD

Keep learning, get excited, be transparent and open. Watch docos ([2040 film](#) and [Big Deal](#)), stay up to date, read articles, listen to [podcasts](#) and share your learnings. Whether its swapping to a bamboo toothbrush, switching super or using a keep cup. Every little bit counts. Start small and celebrate your successes. And look after yourself.

Action: Chat to venues, promoters, agents, friends and family. Keep the conversation going and encourage people to jump onboard.